

Sport News

Dr. E. J. Stewart to Be Nebraska Coach

Lincoln, Neb., Jan. 10.—Dr. E. J. Stewart, for four years athletic director and football coach of Oregon Agricultural college, has been elected to a similar position with the University of Nebraska, and has announced his acceptance. His salary will be \$4,000 a year, and his service begins next September. His selection is under the unusual terms of a university professorship, a one-year contract with a renewal at the end of the year if his services are satisfactory.

Ewald O. Stehln, for five years Nebraska coach, this evening tendered his resignation to the university athletic board, to take effect immediately, and it was accepted. Stehln's contract with Nebraska did not terminate until September 1, but the board decided, following an extended session, that his services could be dispensed with at this time without embarrassment to the department of athletics. Stehln is already under contract with Indiana university, and it was felt his interests naturally are greater with that school than with Nebraska.

GAFFNEY WANTS GIANTS

New York, Jan. 10.—Rumors were current today that James Gaffney, who has just sold the Boston Braves, is angling for the New York Giants. Although the rumors could not be run down nor confirmed, it was given strength by a statement from Harry Sinclair, who was reported to be after the Giants.

"I'm through with baseball," declared the Federal "angel." "I have not enough money to buy a club."

Salem Defeated the Portland Basket Tossers

The Salem high school basketball team defeated the Portland team from the Lincoln high school in the basketball game played at the high school gymnasium Saturday evening by a score of 23 to 22.

Both teams fought hard for every point and although the local team was slightly crippled by the condition of Proctor who played although suffering from the grippe, yet the Salem boys had slightly the best of it throughout the game. Coach Mathews of Willamette university, umpired the game.

The lineups were as follows:

Salem: Lincoln
Proctor.....F.....Caesar
Ackerman.....F.....Clerin
Gill and
Radcliffe.....C.....Kundson
C. Radcliffe.....G.....Lillard
Stensloff.....G.....Stevens

SOME MISSING FACES

San Francisco, Jan. 10.—When the baseball spring training season rolls around the well known faces of Paul Melona and Bill Laird will be among those missing from the Seals' camp. These is a strong possibility that Tiller Cavet, the Detroit heaver, will also be seeking a berth.

This was the information given out today by Manager Wolverton, following a conference with Owner Berry. Wolverton stated that contracts would be mailed to all other players early this week. Wolverton says a few salaries will be cut, but he thinks holding down the size of the squad will make it unnecessary to do any drastic shearing.

Christmas Without Candy For Many French Children

By Carl W. Ackerman.

(United Press Staff Correspondent.)
Sedan, France, Dec. 26.—(By mail.) Christmas without candy and nuts is what the little French boys and girls in Sedan had this year. Old Santa could not bring them any sweet meats because there weren't any in Sedan and a battle line separates them from their Daddies who, or who still may be in the French army.

Santa Claus brought a few toys, but they were the same sort he brought two Christmases ago, for the toy shops had only the supplies they had left over from the Christmas of 1915.

No wonder the little boys and girls in Sedan are anxious for peace, so Santa Claus can bring them once more all the little things he brings boys and girls from toy land and sugar land at Christmas time.

I talked to the mother of two little boys, who is running the toy shop her husband owned before he went to war. She has toys and dolls in her window and on the shelves, but less than one tenth of what she had in peace time. The little doll dresses were out of style. The hats the lady dolls wore, were of the Paris 1915 mode and not at all what Paris ladies wear today. The toy automobiles were 1915 models.

"Do you know when the war will end?" she asked. She might have cried, but days and nights and months for months after the war started had used up all her tears. "I have nothing against the Germans," she continued. "They have been good to me ever since they have been here. I can go to bed every night with my front door unlocked and know that nothing will happen to harm me. I don't care who wins this war. Of course, I love my country, but what is my country to me with my husband gone, my family broken up, my babies with a Christmas not knowing whether their father is dead or alive. My family is my country," she said in the dramatic manner of Frenchwomen.

Her next statement was most surprising: "If you are an American I haven't the least regard for you. America is making this war longer and more horrible. Every day America makes it harder for me to live. American shells, Mon Dieu! More shells! I'm sick and tired of it all. Won't we ever have peace?"

I asked her if the American Relief Committee had not sent food to the people. "Have you seen our groceries?" she asked. "Better in four francs a pound. We have little meat. No more white bread. Olive oil is gone. Vegetables are scarce. What has happened to the American Relief Committee? Have you seen our candy stores? The shelves empty. Mon Dieu, what a

Christmas for our children. "I ask you, is it right for the women and children to bear the burdens of all this killing?" She leaned over, her hands behind her back, her head extended and her red eyes flashing fire.

Just then the foot-tot of an automobile attracted our attention. It was a Red Cross ambulance from the front. "More wounded," she murmured. "More wounded! Mon Dieu! When will this thing be over?"

Last night there was a heavy snow storm. The roofs and eaves were white, just the kind of a night that Santa Claus travels in his sleigh with his reindeer. Today in America there was plenty of food for all. Here in Sedan is Christmas and a Santa Claus who when he got to Sedan, all, had to go up and down the chimneys with two year old toys and no candy or nuts. I wonder if he left Sedan without tears in his old eyes.

Thief Rifles Purses In Cloak Room of Church

While the congregation listened to the sermon at the Baptist church last night a thief rifled the pockets and purses left in the overcoats and cloaks in the cloak room in the basement last night. Two purses were reported stolen, a small silver mesh purse which contained a five cent piece and a larger leather purse which was empty of coin. The thief left some pennies scattered about the room but no other money was reported missing.

The cloakroom of the church is in the basement of the church and the thief through a back door which is usually left open during services. The theft was not discovered until services were over and the cloaks were found scattered about the floor where the thief had thrown them in his haste.

BRIEF NEWS BY WIRE

Boston, Mass., Jan. 10.—When Francisco Coucho's consciousness began to trouble him because he had stolen \$1,000 from Manuel Lihares of Inlock, Colo., he went to the police station, showed the lieutenant with gold and ten raa.

Lynnbrook, N. J., Jan. 10.—Willett Smith sat up and said "smatster" when Patrolman Shiles started him toward an undertaker after an automobile smash.

Chicago, Jan. 10.—Five thousand citizens of Downers Grove will hold a public reception Wednesday to honor the 100th birthday of Capron Stanley.

A Laundry for the Whole Family

Don't send the men's collars and shirts to one laundry, fancy waists and dainty laces to another and family washing to still another.

We can surpass the goodness of all the laundries you thought were best. Our prices are moderate, our services swift, our work satisfactory. We are always busy, but not too busy to overlook the little things which cause you annoyance.

Suppose you send a few pieces to us today? Say an assortment of articles to test our service. Phone for a wagon now or drop a card.

SALEM LAUNDRY

136-166 Liberty Street

Phone 25

WILL MAKE SUCCESS OF LETTER WRITING WEEK

Tourist and Publicity Club Departments Actively at Work

The tourist, publicity and conventions department of the Commercial Club, F. G. Deckabach, director, is doing its part towards making letter writing week a success, at least from a Salem standpoint.

At the meeting held this morning at the Commercial Club by this department, general plans were laid out and the situation generally discussed.

In order that the entire city may take interest in this Oregon letter writing week, several committees were appointed in order that no one will be overlooked.

To interest the school children, Paul Wallace was appointed chairman of a committee that will bring before the school children the letter writing idea and explain to the pupils just exactly what the Commercial Club would like for them to do, in order to do their share in boosting Oregon.

The Rev. Robert S. Gill was appointed chairman of another committee which will draft a general form of letter or letters that could consistently be written from this community. This committee will help those who are willing to write many interesting things about this community, but just have not the knack of saying them.

In order that the theatres may also do their share in boosting Oregon, letter writing week, Judge F. H. D'Arcy was appointed chairman of a committee to bring this properly before the city theatres.

For those who are willing to write a dozen or so letters, yet have not the time, President W. M. Hamilton was appointed chairman of a committee to arrange for a stenographer in some convenient office who will write regular form letters.

The churches will also be given an opportunity to urge the citizens to take part in letter writing week, and for this committee, F. G. Deckabach was appointed chairman.

The object of letter writing week in Oregon, January 17 to 23, is to boost the interests of the state through a concerted effort of writing to friends and business acquaintances back east. The Portland Chamber of Commerce is at the head of the movement, but every town and city in the state will take an active part in having its citizens write, not one letter, but dozens of them. The letters are to be descriptive of Oregon, its scenery, natural resources and tell why this is the finest country in which to live.

Marion County Jersey Cattle Club Organized On Saturday Afternoon

The Marion County Jersey Cattle club effected a permanent organization at a meeting held Saturday at the commercial club, with the election of Henry Zorn, of Aurora, as president and Jacob Fox, of Silverton, secretary. A constitution for the club was read and discussed and will be formally adopted at the next meeting.

The object of the club is to better the dairy interests of Marion county and to encourage the breeding of Jersey cattle, besides the general up-building of the club feel that the dairy cow is the greatest benefactor of the farmer, and that he should be encouraged to go into the dairy business as much as possible. At the same time, the efforts of the Jersey club will be that of keeping up the standard of the stock.

Mr. Zorn, along with other members of the club, feel that the future prosperity of this valley will depend much on the average farmer with 40 or 80 acres of land and on this land should be a dairy herd as large as the farmer can profitably take care of.

Later, those interested in the dairy business expect to take up the problem of standardizing the butter product of the Willamette valley, so that in the near future, Willamette butter will have a standing in the butter market as Tillamook cheese has among the buyers in the cheese market. It is only by bringing all dairy interests together, suggested Mr. Zorn, that the dairy men of this valley can expect to make dairying the profitable business it should be. The business methods of the Tillamook men in standardizing their product, must eventually be applied to the butter making interests of the Willamette valley, was the opinion expressed by Mr. Zorn.

Millionaire's Son Works As Laborer at Union Iron Works

San Francisco, Jan. 10.—It was a rush hour in the Union Iron Works. A well dressed man inspected the place. A buzz of conversation about the whirling machines told that one of the big "bosses" was at hand.

"A young man in grimy overalls paused, wiped off one dirty hand and passed it into the well manured hand of the "big boss."

"Hello, bud," greeted the "boss."

"Hello, my boy," replied Vice-President Snyder of the Bethlehem Steel company, a multi-millionaire.

To some of the workmen, it was the first intimation that the democratic "Jack" Snyder was heir to millions.

"I think a young man ought to have hard knocks, or else he becomes a jelly fish," explained the vice-president later, in telling how to told the boy to go in and earn a living, from the bottom up.

JOHN LYNCH WEARS MEDAL
New York, Jan. 10.—John Lynch is wearing a gold award for killing 92,000,000 flies, potential and actual. He swatter one fly, the first one of this year, thereby cutting off the 92,000,000 descendants.

BUSINESS BETTER IN LEADING LINES

Associated Advertising Clubs Made Thorough Investigation of Conditions

Retail sales by leading merchants of Salem in six representative lines of business showed an average increase in November, 1915, over November, 1914. This improvement in local business conditions is revealed by the second annual merchandising research report of the Associated Advertising Clubs of the World which has just been received here.

Jewelers here enjoyed an average increase of 15 per cent in retail sales over 1914. This is regarded as particularly significant and indicative of sound business conditions as people generally buy luxuries only when they are prosperous. Salem was selected by the research committee as one of the marketing centers of the United States and information obtained from local merchants is included in this report.

Consumer demand in 1915 as indicated by retail sales throughout the United States increased approximately 16 per cent over 1914, and collections improved materially, according to the second annual report of the merchandising research committee of the Associated Advertising Clubs of the World, which has just been received here in the January number of Associated Advertising, the monthly magazine published by the Associated Advertising Clubs.

In compiling the report November was taken as an index month to business conditions.

The investigation touched nearly 200 leading market centers in every part of the United States and in a number of Canadian cities, covering stores selling both luxuries and necessities. Grocers, jewelers, department store owners, hardware dealers, clothing and druggists, representing the six lines of business investigated, willingly opened their books to the hundreds of investigators who interviewed them.

One Thousand Investigators. Encouraging increases in sales in all lines investigated were reported practically everywhere in the United States and the average increase over 1914 in business in all the thousands of stores that participated was shown to have been 15.93 per cent. Business conditions in 1915 as compared with those in 1914 following the outbreak of the European war were decidedly improved.

Not less than 1,000 investigators called upon and interviewed merchants in leading marketing centers in each city at least three representative merchants in each of the six lines investigated were interviewed. Assurance was given that names of individuals or firms would not appear in the report, the object being to present only figures showing percentages of increase or decrease.

The investigations were made by commercial club secretaries and members of local advertising clubs, under the general direction of Mae Martin, of Minneapolis.

Increase in Advertising. Sales, local advertising, collections and the amount of stock carried by merchants in November, 1915, were compared with those of November, 1914, and November, 1913, to get the facts for the research report. Business experts concede that "as in November, so is the year's business in retailing," and November is recognized as an index month in the business world.

The frequency with which the investigation showed that sales rise as advertising is increased in a community—that increased sales and increased advertising go hand in hand—is an interesting feature of the report. An average increase of 2.5 per cent in local advertising throughout the country is disclosed. Retailers increased the stocks they are carrying 4.81 per cent.

Figures Show Actual Gains. The following tables shows average percentages of increase in sales and advertising in the United States in the six lines of business investigated; the figures under collections indicate the number of points collections are above normal as reported by the merchants:

Dept.	Sales	Adv'g	Coll.
Stores	19.1	1.4	8.1
Grocery stores	8.8	3.1	4.5
Clothing stores	17.9	1.6	6.1
Hardware stores	18.3	1.1	4.7
Drug stores	11.6	4.3	4.4
Jewelry stores	18.9	2.9	2.7

How Purchases Increased. The following table shows to what extent the average customer increased his purchases in the different sections of the United States in the several lines of business investigated, the figures showing percentages of increase over 1914:

New England States	16.58
Middle Atlantic States	13.66
South Atlantic States	18.44
East-South Central States	23.41
East-North Central States	15.12
West-North Central States	14.43
West-South Central States	24.08
Mountain States	15.45
Pacific States	11.23

Purpose of Research Report. One of the chief purposes of the report is to enable sales managers, advertising managers, credit men, bankers and retailers to plan their business campaigns for 1916 more effectively. It is pointed out that retailers, by comparing the figures in the report with their own sales, collections and stocks, will be able to determine what standards to set for 1916 and to compare their own sales, increases, advertising increases and collection conditions with those in other lines in their own and other sections of the country.

With the thought of bringing the information which the report contains to all business men and thus to spread the information over as wide a field as possible, extra numbers of the magazine have been bound in permanent form and are to be supplied to business men at one dollar

FORD PEACE PARTY BECOMES JOY RIDE; SO MRS. BOISSEVAIN IS ON WAY BACK



Mrs. Inez Milholland Boissevain.

Stockholm, Jan. 4.—For no other reason than that the Ford peace party has become a joy ride with no definite aim, in view, Mrs. Inez Boissevain, suffragist, has abandoned it and will return home at once.

At a meeting of the members just before she quit the party Mrs. Boissevain declared that instead of getting together and formulating definite plans as to procedure, the peace members merely have discussed steps informally around the dinner table and spent the rest of their time sightseeing.

"The undemocratic method employed by the managers of the expedition is repugnant to my principles," she said. "Instead of all the members formulating plans, the work has been confined to a few specially selected persons."

"When the party embarked on the Oscar II, I took it for granted that

the rather vague opinion of the body of delegates would be hammered into effective shape by group action and constructive thinking throughout the voyage.

"An organization was not formed until three days before the end of the voyage. To that fact I trace all misunderstandings, dissensions, mistakes in policy, inefficiency and inability to get the idea of a mediating peace congress in comprehensive shape before the public.

"The organization, when finally formed, was abortive. The Scandinavian public which expected clear thinking and a definite program, were skeptical about the serious-mindedness of the delegates. At the meetings the discussions have been purely private, with the result of ill feeling, suspicions and condemnation. For the reasons stated, I am unable to continue with the party."

Mrs. Mohr Faces Trial For Murder

(Continued from page one.)
this request, thus avoiding delay in the proceedings.

Mrs. Mohr, her face pale and her mouth twitching violently, stepped up to the bar alongside of the two negro prisoners, whom she is accused of getting to do the actual killing of her husband. She was dressed in a simple suit of blue with a black hat, but as she and her alleged partners pleaded not guilty, her face showed chalky white in striking contrast to her black hair and the black fur at her throat.

Attorney Arthur Cushing demanded a separate trial for her, urging that she could not have a fair trial because of the negroes' defense is opposed to her case, and she would be deprived of her full quota of challenges in event of joint action. Judge Stearns overruled this motion, and ordered the sheriff to proceed with impaneling the jury.

The jury was completed at 1:30 this afternoon, but it was possible some of them would be eliminated as no challenges were used.

After the tentative jury had been selected, Attorney John Fitzgerald sprang the first sensation when he forced Joseph Aldrich to admit that he had visited several taxsmen, including Hugh Carney, jury number 1. He charged that Aldrich represented interest inimical to the widow's faith. Carney was excused from service.

ALLIES GET 195,000 HORSES

East St. Louis, Jan. 10.—One hundred and ninety-five thousand horses have been bought at the National Stockyards here by the entente allies, it is announced today, at a cost of \$34,000,000.

The British buyers have discontinued purchases here, but the French, Italian and Belgium officers are buying about 300 head a day.

NEW TODAY

* NEW TODAY *

CLASSIFIED ADVERTISING RATES.
Rate per word—New Today:
Each insertion, per word 1c
One week (6 insertions), per word 5c
One month (26 insertions), per word 17c
All ads must be ordered for a stated length of time, no ad to count less than 10 words.

The Capital Journal will not be responsible for more than one insertion for errors in Classified Advertisements. Read your advertisement the first day it appears and notify us immediately if it contains an error.
Minimum charge, 15c.

ONE MULE WANTED—T. Lovre, Route 7, Deeds.
FOR RENT—Ten room house, partly furnished, close in. Inquire 605 N. Liberty. Jan15
WANTED TO INVEST—In property that will pay a good income. Give full description. Address Journal 71. Jan12

HARRY—Window cleaner. Phone 768. Jan. 31
BOARD AND ROOM—\$5.00 a week. 586 N. High. Jan10
OAK, ash, old fir, second growth, cord wood. Phone 13223. Feb 7

SECOND GROWTH FIR WOOD—\$3.50 per cord. Phone 2249. 12
FURNISHED APARTMENTS—\$5.00 to \$15.00. 491 North Cottage. 12

FOR RENT—Furnished apartment, light and clean. 256 N. Cottage. J10
FOR RENT—New house on paved street at 675 N. 20th. Phone 1771. Jan10

LOST—Automobile crank. Please return to J. E. Scott, 124 South Liberty. 12
WANTED—A small business, or will take partnership in one. 25, care of Journal. Jan10

WALNUTS GRAFTED—8 foot trees, 85c each. Mill Creek Nursery, 2499 State street. Jan12
FOR SALE—Full blooded Rhode Island hens. Call 1299 South High or phone 1323. Jan10

MONEY TO LOAN—On well improved farm land, by owner. Inquire 506 U. S. Bank Bldg.
THE COTTAGE HOTEL—Has opened under new management. For good rooms, try us. Jan10

LOST—Gold leaf pin, between 19th street and Court and Commercial. Finder phone 1603M. Jan9
IMPROVED ACREAGE—And quarter-section timber to exchange for good farm. Address 45, Journal.

FIRE—Place your next fire insurance policy with L. Bechtel & Co. if you want good protection.
FOR SALE—Two young fresh Jersey cows and calves. Gentle and good milkers. 715 South 12th street. Jan11

WILL EXCHANGE—Good lots or acreage for team, harness and wagon. Phone 1547W. 198 N. 21st street. Jan12
FOR SALE—Or trade, by owner, 3 1/2 acres on car line, 6 room house. Also one acre for sale. 823 Hubbard Bldg. Jan12

FOR SALE—Shoemaker's Singer machine in first class condition, also a shoe jack. Call at 379 State street. Jan13
FOUND—Bunch of stamps on street. Owner can have same by calling at this office and paying for this ad. Jan10

HOME COMFORT STEEL RANGE—For sale, slightly used. "A No. 1" shape. A bargain. 287 S. Winter street. Jan13
HAY WANTED—Good clover or vetch and oats. Within hauling distance of Oak Grove. Address A. W. Bartlett, Route No. 2, Salem. Jan14

FOR SALE CHEAP—A set of one-horse farm implements. 50 egg incubator. Small rolling top desk. Address 2162 Elm Ave., Salem. Jan12
CALENDARS FOR 1916—Large variety for practical use. Call or phone Homer H. Smith, the Insurance Man, McCormack Bldg. Phone 96. Jan20

WANTED—By three adults, furnished house or homekeeping rooms, must be in walking distance from business district. Address T. A., care Journal. Jan10
WOOD FOR SALE—Sawed or four foot lengths, no extra charge for delivering half cords. G. C. Bolter, 2116 Trade street. Phone 2306W. Jan10

WANTED—Information of Iva Louisa Thomas Gordon, last heard from at Salem, Oregon, general delivery. Notify J. W. Thomas, Selma, Calif., Box 393. Feb6

WHY WORRY—About house hunting, or getting a good tenant for your vacant house. See L. Bechtel & Co., who has the largest rental department in the city.

WANTED—Middle aged woman, to assume responsibility in home, family of 2 adults, 2 young children, general housework and cooking. Phone 923J for appointment. Jan10
FOR SALE—Good chest hay, 10.00 per ton. Also 1 registered Poland China boar, 20 months old. Phone 42923, or address S. J. Yates, Salem, Or., R. F. D. No. 7. Jan10

NEWLY FINISHED—6 room house at 1910 S. Commercial street, for rent to desirable tenant to keep it in shape during winter. Name your own rent. Phone 1771. Jan10
\$450.00 INVESTMENT—Insures \$125 salary. Money needed for expansion. Assets of \$2000.00 offered as security. Average business ability required. Room 26 Murphy block, Salem firm. Jan10

GOOD USED FURNITURE—Bought and also taken in exchange. Full line new furniture, ranges, heaters and other house furnishings. Some walnut pieces. Peets Furniture Co., 233 North Commercial street. Phone 684. 12

WE HAVE A BUYER—For a good farm, 15 acres and up, must be located around Salem, we can give you a good trade in Aberdeen Washington, income property for part, and will assume. We charge you 5 per cent commission. If you have a good buy, address at once, A. K. Johnson & Co., Wheeler Bldg., Aberdeen, Washington. Jan11

BARGAIN EXTRAORDINARY—We have a 11 acre place, all under cultivation, 6 acres in 4 year old prunes, balance open land, 5 room house, wood shed, chicken house, barn, good spring, all fenced, 1 acre in strawberries, price \$1525. With this goes a lease of 20 acres adjoining, 15 acres in bearing prunes, 5 acres open land. Terms \$25 down, balance on or before 5 years, 6 per cent. Located 6 miles south of Salem. See Scott & Bynon, 124 South Liberty street, rear Salem Bank of Commerce. Telephone 937. Jan12